



STATE OF ALABAMA
DEPARTMENT OF EDUCATION



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Alabama
State Board
of Education

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Governor Kay Ivey
President

**2022 DECA CAREER DEVELOPMENT CONFERENCE
THIS WEEK – ALABAMA STUDENTS READY TO LEARN
AND EXPLORE FUTURE CAREER SUCCESS**

Jackie Zeigler
District I

“Event Will Feature Award-Winning Illusionist Brian Reeves, The Motivational Magician, as Entertainment and Keynote Speaker”

Tracie West
District II

Montgomery, Ala. – Today’s high school students are very interested in pursuing top professions. This week, more than 500 of our state’s leading business students are traveling to Birmingham for two exciting days of engaging learning activities, competitive events, and leadership study at the *2022 DECA State Career Development Conference*, on **February 16-17**.

Stephanie Bell
District III

Students attending this exciting conference at the Sheraton Birmingham Hotel will have an opportunity to participate in *more than 60 competitive events and professional workshops*.



DECA, founded in 1946, is an international organization devoted

to high school and college students with an interest in business, marketing, finance, hospitality, management, and entrepreneurship – <https://alabamadeca.com/conferences/>

This year’s featured conference entertainer and speaker is award-winning illusionist *Brian Reeves, the Motivational Magician*. His mix of magic and message has made him popular with audiences throughout the Southeastern United States for over 20 years! He is the five-time Birmingham Magician of the Year and is internationally recognized for being a Close-Up Champion.

Highlights of Wednesday’s event includes the *General Registration* starting at 10:30 a.m., *College and Career Exhibits* will be available starting at 11:00 a.m., *Event Role Plays and Competitions* (individual and team) starting at 1:00 p.m., and the *Opening Session* beginning at 7:00 p.m., featuring the Motivational Magician Brian Reeves.

During the *2022 DECA State Career Development Conference*, students will also have the great opportunity to network with more than 60 top business executives, who represent various successful employment sectors in our state.

Thursday’s events include: the *Grand Awards Ceremony* beginning at 9:00 a.m. Also, Alabama DECA students earn scholarships and impact their local communities by participating in national service projects.

–more–

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Alabama's DECA State Career Development Conference - February 16-17, 2022

During this year's conference, over 30 different careers will be featured. Students will also have an opportunity to participate in workshops that focus on financial literacy, college preparation, developing a professional image, and careers in the sports industry.

Some of the schools participating in this year's conference are: Auburn High School, Autauga County Technology Center, Center Point High School, Chelsea High School, Clarke County High School, Clay Chalkville High School, Crenshaw County Career Academy, Decatur High School, Demopolis High School, Deshler High School, Eufaula High School, Gadsden City High School, George Washington Carver High School, Greene County High School, Haleyville Center of Technology, Hartselle High School, Hazel Green High School, Holtville High School, Hoover High School, Hueytown Middle School, Jemison High School, McAdory High School, Minor High School, Mountain Brook High School, Northridge High School, Oak Grove High School, Park Crossing High School, Pleasant Grove High School, Selma High School, Spain Park High School, Wetumpka High School, Winston Career Academy, and Woodlawn High School.

The national DECA organization will hold its International Career Development Conference(ICDC) in Atlanta, Georgia, April 23-26, 2022.

All Alabama students who win state DECA competitions are eligible to compete at this international four-day event.

<https://www.deca.org/high-school-programs/high-school-educational-conferences/international-career-development-conference-hs/>

Currently, Alabama has more than 2,600 DECA members statewide. This year's official conference theme is, *Maximize Your Momentum!*

See the official DECA video here: <https://vimeo.com/decainc>

To learn more about Alabama's DECA organization, contact State Advisor, Julie Crockett, at 334-694-4754, or visit the state DECA website www.alabamadeca.com/

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