

**Career and Technical Education Textbooks and Supplemental
Materials List Submitted from Publishers for Review by the State
Textbook Committee**

***Please note: This material is tentatively scheduled for adoption or rejection by the
State Board at the January 13, 2022, State Board Meeting.***

Carnegie

1. Economics: New Ways of thinking (**Finance**)

Cengage

1. Precision Machining – **Manufacturing**
2. Technology for Success and Shelly Cashman Series Microsoft Office 365 & Office 2019 – **Business Management and Administration**
3. Illustrated Series Microsoft Office 365 & Office 2019 Introductory- **Business Management and Administration**
4. Shelly Cashman Series Microsoft Office 365 & Office 2019 Intermediate - **Business Management and Administration**
5. Illustrated Series Microsoft Office 365 & Office 2019 Intermediate – **Business Management and Administration**
6. Principles of Business Updated, Precision Exams Edition - **Business Management and Administration**
7. Financial Algebra: Advanced Algebra with Financial Applications Tax Code Update – **Business Management and Administration**
8. Business Communication - **Business Management and Administration**
9. Responsive Web Design with HTML 5 & CSS - **Business Management and Administration**
10. Century 21 Accounting General Journal - **Finance**
11. Century 21 Accounting Multicolumn Journal - **Finance**
12. Century 21 Accounting: Advanced – **Finance**
13. Marketing- **Marketing**
14. Sports and Entertainment Marketing – **Marketing**
15. Entrepreneurship: Ideas in Action, Updated, Precision Exams Edition – **Marketing**

CEV (online)

1. iCEV Business, Marketing, Finance, IT & Media Site - Business Finance (**Finance**)
2. iCEV Business, Marketing, Finance, IT & Media Site - Personal Finance (**Finance**)

3. iCEV Business, Marketing, Finance, IT & Media Site - Business Communications **BMA**
4. iCEV Business, Marketing, Finance, IT & Media Site - Business Essentials **BMA**
5. iCEV Business, Marketing, Finance, IT & Media Site - Business Software Applications I **BMA**
6. iCEV Business, Marketing, Finance, IT & Media Site - Business Software Applications II **BMA**
7. iCEV Business, Marketing, Finance, IT & Media Site - Digital Media Design **BMA**
8. iCEV Business, Marketing, Finance, IT & Media Site - Entrepreneurship **BMA**
9. iCEV Business, Marketing, Finance, IT & Media Site - Advertising and Sales **Marketing**
10. iCEV Business, Marketing, Finance, IT & Media Site - Marketing Principles - **Marketing**
11. iCEV Business, Marketing, Finance, IT & Media Site - Retail & Fashion **Marketing**
12. iCEV Career Exploration Site - **Career Preparedness** -
13. iCEV Business, Marketing, Finance, IT & Media Site - Business Skills Development (7th-8th) **BMA**
14. iCEV Business, Marketing, Finance, IT & Media Site - Digital Media Skills Development (8th) **BMA**
15. iCEV Business, Marketing, Finance, IT & Media Site - Entrepreneurship & Financial Skills Development (8th) **BMA**
16. iCEV Business, Marketing, Finance, IT & Media Site - Exploring Business Management and Administration, Finance, and Marketing Clusters (6th – 7th) **BMA**
17. iCEV Business, Marketing, Finance, IT & Media Site - Introduction to Business Management and Administration, Finance, and Marketing Clusters (8th) **BMA**
18. iCEV Career Exploration Site - Career Explorations (6th-7th) **BMA**

CompuScholar (online)

1. DIGITAL SAVVY, INDIVIDUAL STUDENT LICENSE
(For the **Marketing, Finance and BMA** "Digital Technology" Course) (for 6-8)
 - a. Teacher license free with student purchase
2. PYTHON PROGRAMMING, INDIVIDUAL STUDENT LICENSE
(For the **Marketing, Finance and BMA** "Introduction to Programming" Course) (7-8)
 - a. Teacher license free with student purchase
3. UNITY GAME PROGRAMMING, INDIVIDUAL STUDENT LICENSE
(For the **BMA** "Computer Game and Simulation Programming" Course)
 - a. Teacher license free with student purchase
4. JAVA PROGRAMMING, INDIVIDUAL STUDENT LICENSE
(For the **BMA** "Computer Science for Business" Course)
 - a. Teacher license free with student purchase

5. WEB DESIGN, INDIVIDUAL STUDENT LICENSE
(For the **BMA** "Web Development" Course)
 - a. Teacher license free with student purchase

Houghton Mifflin

1. Introduction to Personal Finance **Finance**

McGraw Hill

1. Essentials of Marketing **Marketing**

eDynamic (online)

1. BUSINESS COMMUNICATION 1A: INTRODUCTION -- **Business, Management & Administration**
2. BUSINESS COMMUNICATION 1B: LISTEN, SPEAK, WRITE -- **Business, Management & Administration**
3. BUSINESS INFORMATION MANAGEMENT 1A: INTRODUCTION -- **Business, Management & Administration**
4. BUSINESS INFORMATION MANAGEMENT 1B: DATA ESSENTIALS -
- **Business, Management & Administration**
5. BUSINESS LAW 1A: INTRODUCTION -- **Business, Management & Administration**
6. BUSINESS LAW 1B: LEGAL ASPECTS OF BUSINESS -- **Business, Management & Administration**
7. DIGITAL DESIGN 1A: INTRODUCTION -- **Business, Management & Administration**
8. DIGITAL DESIGN 1B -- **Business, Management & Administration**
9. DIGITAL MEDIA FUNDAMENTALS 1A: INTRODUCTION -- **Business, Management & Administration**
10. DIGITAL MEDIA FUNDAMENTALS 1B: PRODUCING FOR THE WEB --
Business, Management & Administration
11. ENTREPRENEURSHIP 1A: INTRODUCTION -- **Business, Management & Administration**
12. ENTREPRENEURSHIP 1B: MAKE YOUR IDEA A REALITY -- **Business, Management & Administration**
13. FOUNDATIONS OF GAME DESIGN 1A: INTRODUCTION -- **Business, Management & Administration**
14. FOUNDATIONS OF GAME DESIGN 1B: STORYTELLING, MECHANICS,
PRODUCTION -- **Business, Management & Administration**
15. MARKETING FOUNDATIONS 1A: INTRODUCTION -- **Marketing**
16. MARKETING FOUNDATIONS 1B: BUILDING YOUR BASE -- **Marketing**
17. PRINCIPLES OF BUSINESS, MARKETING AND FINANCE 1A:
INTRODUCTION -- **Business, Management & Administration**
18. PRINCIPLES OF BUSINESS, MARKETING AND FINANCE 1B: TARGETING
YOUR BUSINESS INSIGHT -- **Business, Management & Administration**

19. ROBOTICS 1A: INTRODUCTION -- Manufacturing
20. ROBOTICS 1B: INTELLIGENT ROBOTS -- Manufacturing
21. WEB DEVELOPMENT 1A: INTRODUCTION -- **Business, Management & Administration**
22. WEB DEVELOPMENT 1B: PLANNING AND DESIGNING -- **Business, Management & Administration**
23. 3D Modelling -- Manufacturing
24. Advertising and Sales Promotion -- **Business, Management & Administration**
25. High School Career Discovery - **Work Based Learning**
26. Hospitality and Tourism 1: Travelling the Globe -- **Business, Management & Administration**
27. International Business: Global Commerce in the 21st Century -- **Business, Management & Administration**
28. Introduction to Manufacturing: Product Design and Innovation
29. Learning in a Digital World -- **Work Based Learning**
30. Personal and Family Finance - **Finance**
31. Sports and Entertainment Marketing -- **Marketing**
32. Workplace and Internship Readiness -- **Work Based Learning**
33. MIDDLE SCHOOL CODING 1A: INTRODUCTION -- **Business, Management & Administration**
34. MIDDLE SCHOOL CODING 1B: LEARNING PYTHON AND JAVASCRIPT -- **Business, Management & Administration**
35. Middle School Career Exploration 1 -- **Work Based Learning**
36. Middle School Exploring Business -- **Business, Management & Administration**
37. ACCESS: OFFICE FUNDAMENTALS (supplemental) -- **Business, Management & Administration**
38. EXCEL: OFFICE FUNDAMENTALS (supplemental) -- **Business, Management & Administration**
39. POWERPOINT: OFFICE FUNDAMENTALS (supplemental) -- **Business, Management & Administration**
40. WORD: OFFICE FUNDAMENTALS (supplemental) -- **Business, Management & Administration**

Goodheart

1. DISCOVERING CAREERS (6-8) **BMA**
2. ENTREPRENEURSHIP **BMA**
3. EXPLORING DRAFTING **Manufacturing**
4. HOSPITALITY SERVICES **BMA**
5. MARKETING DYNAMICS **Marketing**
6. PRINCIPLES OF MANAGEMENT **BMA**

Savvas

1. College and Career Readiness (7-12) **BMA**
2. Introduction to Computers and Information Technology (7-12) **BMA**
3. Personal Financial Literacy (7-12) (**Finance**)

4. Learning Microsoft Office 365, Level 1 (9-12) **BMA**
5. Learning Microsoft Office 365, Level 2 (9-12) **BMA**