



STATE OF ALABAMA
DEPARTMENT OF EDUCATION



Eric G. Mackey, Ed.D.
 State Superintendent of Education

April 29, 2020

MEMORANDUM

TO: City and County Superintendents of Education

FROM: Eric G. Mackey *EGM*
 State Superintendent of Education

SUBJECT: Alabama Cash for College and Virtual College and Career Decision Weeks

The Alabama State Department of Education (ALSDE) and Alabama Possible are pleased to announce events for this spring's Alabama Cash for College and Virtual College and Career Decision Week celebrations. These events are open to all Alabama high schools to participate. The goal of this campaign is to increase the number of first-generation and low-income students who pursue a postsecondary education by assisting high school seniors with the college admissions process and ensuring that each participating student completes the Federal Application for Student Aid (FAFSA).

This spring's Alabama Cash for College Week celebration will be held on May 4-8, 2020, followed by Alabama College and Career Decision Week on May 11-15, 2020. Alabama College and Career Decision Week is a virtual opportunity to celebrate students committing to pursue their education beyond high school, whether to obtain a two-year degree, a four-year degree, a certificate, or industry-recognized credential of value, as well as students entering a branch of the armed forces. Local schools should celebrate on a date that works best for students, families, and the local community.

Thank you for your support of the Alabama Cash for College and College and Career Decision Weeks celebrations for high school seniors statewide. For questions or more information, please contact Mr. Sean J. Stevens, Program Coordinator, Instructional Services, by email at sstevens@alsde.edu, Dr. Willietta Ellis Conner, Education Specialist, Counseling and Guidance, by email at wconner@alsde.edu, or Ms. Manisha Mishra, Program Director, by telephone at (205) 939-1408 or by email at mmishra@alabamapossible.org.

EGM:SJS:LM

cc: City and County Curriculum Coordinators
 City and County Counselors
 Ms. Manisha Mishra
 Dr. Daniel Boyd
 Dr. Elisabeth Davis
 Mr. Sean J. Stevens
 Dr. Willietta Ellis Conner

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