



STATE OF ALABAMA
DEPARTMENT OF EDUCATION



Eric G. Mackey, Ed.D.
State Superintendent of Education

August 12, 2020

Alabama
State Board
of Education

MEMORANDUM

Governor Kay Ivey
President

TO: City and County Superintendents of Education

Jackie Zeigler
District I
Vice President

FROM: Eric G. Mackey *EGM*
State Superintendent of Education

Tracie West
District II

SUBJECT: Alabama Goes to College Campaign

Stephanie Bell
District III

The Alabama State Department of Education (ALSDE) is excited to announce that registration for the 2020-2021 Alabama Goes to College Campaign is open. This free program is a partnership with the Alabama College Attainment Network, and it is available to all Alabama high schools.

Yvette M. Richardson, Ed.D.
District IV
President Pro Tem

Most career pathways require college credentials including technical certificates and academic degrees. Alabama Goes to College provides free resources for students and families to explore college options, find financial aid resources, and successfully transition from high school to college. Alabama Goes to College seeks to increase the number of first-generation and low-income students who pursue postsecondary education by assisting high school seniors with the college admissions process.

Cynthia McCarty, Ph.D.
District VI

The ALSDE and Alabama College Attainment Network will host two free workshops for you to prepare for the 2020-2021 campaign, including how to use the new Alabama Goes to College Outreach Toolkit on Wednesday, August 19, 2020, from 10 a.m. to 11 a.m. and Wednesday, September 9, 2020, from 2 p.m. to 3 p.m. You can register for either workshop at <https://alabamapossible.org/events/>.

Jeff Newman
District VII

The Alabama Goes to College Campaign includes Alabama College Application Week, Cash for College, and Alabama College and Career Decision Day.

Wayne Reynolds, Ed.D.
District VIII

Eric G. Mackey, Ed.D.
Secretary and
Executive Officer

The Alabama College Attainment Network breaks down barriers to increase college readiness, access, and completion in Alabama, particularly among low-income students, first-generation college-going students, and students of color. Alabama Possible serves as the backbone agency for the network, and the ALSDE, Commission on Higher Education, and Alabama Community College System are founding members.

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Thank you for your support of Alabama Goes to College. If you have any questions or need more information, please contact Dr. Willietta Ellis Conner, Education Specialist, at 334-694-4764 or by email at wconner@alsde.edu or Ms. Manisha Mishra, Program Director, Alabama Possible, at 334-316-6155 or by email at mmishra@alabamapossible.org.

EGM:WEC

cc: Ms. Manisha Mishra
Dr. Daniel Boyd
Dr. Jimmy Hull
Dr. Willietta Ellis Conner

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