



STATE OF ALABAMA
DEPARTMENT OF EDUCATION



Eric G. Mackey, Ed.D.
 State Superintendent of Education

September 2, 2020

MEMORANDUM

TO: City and County Superintendents of Education
FROM: Eric G. Mackey *EAM*
 State Superintendent of Education
RE: Alabama Arts Education Initiative (AAEI) Grants

Research clearly proves that providing students with sequential arts programs improves student achievement. The Alabama State Department of Education (ALSDE) is committed to the development of comprehensive, interdisciplinary arts education programs for our youth to support a well-rounded education.

The ALSDE is accepting grant proposals for schools to expand their arts programs. Grants will provide an opportunity to strengthen the development and implementation of a comprehensive arts education programs. Grants may provide additional support to schools with existing plans designed to provide quality arts instruction or support arts infusion through cross curricula instruction. Schools must have support of staff, including teachers, administrators, specialists, and assistants and be willing to participate in arts education professional development, provided they are part of the grant. Programs must show a concerted effort to include the participation of every student, staff member, and administrator. Selected schools may receive up to \$25,000. Consideration will be given to programs that leverage other resources and have a plan for sustainability.

Two informational workshops will be offered virtually. Interested grant applicants may register here [Alabama Arts Education Initiative Grant Writing Workshop Registration](#).

Please follow instructions on the attached AAEI grant application and submit it to the ALSDE. Grant applications must be received no later than **October 31, 2020, by 4 p.m.** Late applications will not be accepted. Please scan the entire application as a PDF and email it to ameadows@alsde.edu.

Grantees will be notified in late December. Questions regarding the application may be directed to Mr. Andy Meadows, Arts Education Specialist, at telephone number (334) 694-4768 or the above email address.

EGM:AM:DSS

Attachment

FY20-2136

Alabama
 State Board
 of Education

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 President

Jackie Zeigler
 District I
 Vice President

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Eric G. Mackey, Ed.D.
 Secretary and
 Executive Officer

Alabama State Department of Education (ALSDE)

Alabama Arts Education Initiative (AAEI)

2020-2021 Grant Application



Closing Date: October 31, 2020

**Instructional Services Section
P. O. Box 302101
3345 Gordon Persons Building
Montgomery, AL 36130-2101
Telephone: 334-694-4768
Fax: 334-694-4970**

Alabama Arts Education Initiative (AAEI) 2020-2021 GRANT

Mission:

Support in the initiative to provide high-quality arts education that enlightens, inspires, and develops in every Alabama student the creative and innovative thinking necessary for a well-rounded education and to ensure college- and career-readiness.

Grant Program Goals:

1. Provide and increase access and equity to quality arts education to facilitate artistic literacy.
2. Assist schools in initiating arts programming or supplementing existing arts programs to create capacity for sustainability and long-term educational impact.
3. Advance arts education opportunities to enhance college- and career-readiness.
4. Use arts programs as a catalyst to create and maintain an engaged school and community.

Application Definitions:

Application A: Schools with little or no access to arts education. These schools must currently have less than a 25 percent participation in any arts programs or field trips. These schools may qualify for grants up to \$25,000. These are schools with **no art specialist teaching at the school**.

Application B: Schools with minimal to high levels of access to arts education. These schools must currently have 26 percent or higher participation in arts education. These schools may qualify for grants up to \$20,000. These are schools with **at least one art specialist or more teaching at the school**.

Application C: Community Partners that support arts education standards in schools, advanced access to arts learning, and understanding the value of arts education. These organizations may qualify for grants up to \$20,000.

Note: If a school, LEA, or community organization received an AAEI in the previous year, then the applicant may only apply for fifty percent of the maximum total money allowed. After three years of consecutive funding or a maximum of \$40,000 or more over a four-year period, a school, LEA, or community organization may not apply for an AAEI grant for a two-year period.

Regions:

North: Lauderdale, Colbert, Franklin, Marion, Limestone, Lawrence, Winston, Madison, Morgan, Cullman, Jackson, Marshall, Blount, DeKalb, Etowah, Cherokee, Calhoun, Cleburne.

Central: Lamar, Pickens, Sumter, Fayette, Tuscaloosa, Greene, Hale, Walker, Jefferson, Bibb, Perry, St. Clair, Shelby, Chilton, Autauga, Talladega, Coosa, Elmore, Clay, Tallapoosa, Randolph, Chambers.

South: Choctaw, Washington, Mobile, Marengo, Clarke, Baldwin, Dallas, Wilcox, Monroe, Lowndes, Butler, Conecuh, Escambia, Montgomery, Crenshaw, Covington, Macon, Lee, Russell, Bullock, Barbour, Pike, Coffee, Geneva, Dale, Henry, Houston.

Alabama Arts Education Initiative (AAEI) 2020-2021 Grant Requirements

Identify System/School Arts Coordinator The school-based arts coordinator is to handle all Arts Advisory Team meetings; coordinate the program with teachers, administrators, parents, and community members; handle grant summaries; and act as the contact person for the ALSDE. This coordinator and at least one administrator are required to attend ALSDE meetings.

Shared Evaluation Model Grantees will be required to participate in a Shared Evaluation Model and complete a logic model, if awarded an AAEI grant. Training on the Shared Evaluation Model and the logic model evaluation system will be provided by the ALSDE at the AAEI grant orientation.

Create an Arts Advisory Team This team is to be **charged with developing three-year plan with goals and annual goals for three years that will create a strong, comprehensive arts program** across the curriculum or in a stand-alone program. This three-year plan may be addressed in the required logic model that is required by the ALSDE. Arts instruction must be aligned with the 2017 *Alabama Course of Study: Arts Education*. This team will be responsible for creating partnerships in the community in order to develop financial sustainability for the program. The team will also work with school personnel to ensure accountability for the program; schedule a certified art specialist or AAEI grant-trained teachers to work collaboratively in planning; and provide support for baseline studies for research, assessment of outcomes, curriculum mapping, and formal research to support the arts plan.

Recommended membership on this team includes a school administrator (principal or vice principal), a representative from the central office, teachers, parent representatives (PTA/PTO), representatives from local arts organizations, and representatives from businesses in the community. Please consider asking a local school board member to serve. A good working group size is usually 8-12 members. **Staff members are expected to work with the advisory team.**

Professional Development (PD) All schools are required to provide professional development sessions for the staff participating in the grant, including intensive summer training. Professional development opportunities in the arts for specialist and classroom teachers will be made available through the [Alabama Arts Alliance \(AAA\)](#) and the [Alabama Institute for Education in the Arts \(AIEA\)](#) and must align with intent of the grant application. If schools desire to use other professional development providers, it must be detailed in the grant and budget sections of the application. Preapproved professional development is offered in arts and arts integration by the ALSDE, partnering organizations AAA, and the AIEA. If attending, it is recommended that a minimum of one team of three (one must be an administrator) from the school's Arts Advisory Team attend. Twenty percent of grant funds must be used for professional development. This indicates the ALSDE's commitment to the belief that professional development for teachers, administrators, and superintendents carries value to a well-planned arts initiative. The Alabama Music Educators Association, Alabama Conference of Theatre, Alabama Dance Educators Association K12, Alabama Educational Theatre Association, and the Alabama Art Education Association state conferences are also acceptable forms of professional development if aligned to the grant.

Budget Suggestions Budgets must include allowances for required ALSDE AAEI orientation meetings; substitute teacher fees for those attending meetings and planning time; and approved professional development presenters. Budgets must be aligned with the application proposed.

Grant Reader By submitting a grant application, two identified grant applicants from the school's Arts Advisory Team or community organization must agree to serve as a potential AAEI regional preliminary grant review reader. These randomly selected individuals will be required to read up to a maximum of ten grants and evaluate them based on a rubric provided. Guidance will be provided on this preliminary review process and CEU credits will be awarded.

Alabama Arts Education Initiative (AAEI) 2020–2021 Grant Application “A” and “B” General Information

Note: Application must be signed by the Superintendent, Principal, Chief School Financial Officer (CSFO), and School Arts Coordinator. Grant applications are due October 31, 2020.

School System: _____ Superintendent: _____

Superintendent Telephone: _____ Superintendent Email: _____

CSFO (Secondary Contact): _____

CSFO Telephone: _____ Fax: _____ CSFO Email: _____

System Website Address: _____

Please identify the person who will serve as School Arts Coordinator. This person must be in the school and will **serve as the primary AAEI grant contact person.**

School Arts Coordinator (Primary Contact): _____

Telephone: _____ Fax: _____ Email: _____

School: _____ Principal: _____

Principal Telephone: _____ Principals Email: _____

School Address: _____ City: _____ Zip: _____

School Web Site Address: _____

Number of Students: _____ Number of Staff: _____ Number of Administrators: _____

Regional Grant Reader Nominees:

(1.) Name: _____ (2.) Name: _____

Email: _____ Email: _____

List state grants, programs, or initiatives in which your school is currently an active participant.

State School Board Member: _____ District: _____

Alabama Legislature Representatives

AL House Representative: _____

U. S. Congressional District: _____ U. S. Senator: _____

AAEI Grant Region (North, Central, or South located on page 2): _____

Application: For Schools and School Systems

Circle One: **A (without an arts specialist)** **B (with an arts specialist)**

<u>Project Title:</u> Provide a Project Title

<u>Project Abstract/Summary:</u> Provide a one paragraph description of your proposed project that includes a summary of your activities and what you propose to accomplish with those activities. This statement will be used for quick reference by the review panel.

<u>Proposed Project Description:</u> Explain in detail the planned activities for this grant. Consider how the goals outlined on page 2 will be addressed for attainability, sustainability, and long-term educational impact for participants. (5,000 Character continue on the next page.)

Continued Proposed Project Description: (5,000 Character Limit)

Goals: Describe the projected goals to be achieved and the impact this grant will have on students, faculty, and the community. Also include how this may affect the stakeholders beyond this funding cycle. Consider how you will know if you were successful? How will the impact and goals be measured? (1,000 Character Limit)

Professional Development Plan: Explain how the professional development opportunities offered will be used in the implementation of this grant. Professional development must be specific and aligned with the budget page. (1,000 Character) (*Note: 20 percent of money granted must be set aside for professional development. Include this with your budget breakdown on page 9.*)

Impact for Stakeholders

Proposed Number of Individuals Served by Grant	
Number of Students	
Number of Teachers	
Number of Community Members	
Total	

Current Opportunities for Students	
Number of Standards-Based Arts Course Offerings	
Number of Students Enrolled in Arts Courses	
Number of Opportunities for Students to Experience, Create, and Present Works of Art	
Total	

Number of School Partnerships Outside of AAEI Grant	
Business	
Community	
Arts Council	
Total	

Number of Partnerships Directly Tied to the AAEI Grant	
Business	
Community	
Arts Council	
Total	

Number of Qualified Arts Professionals	
Certified Arts Specialists	
Practicing Professional Artists	
Artists with Advanced Degrees	
Teachers Attending Professional Development in the Arts	
Total	

Number of Qualified Professionals Participating in AAEI Grant	
Certified Arts Specialists	
Practicing Professional Artists	
Artists with Advanced Degrees	
Certified Teacher Non-Art Specialists	
Teachers Attending Professional Development in the Arts	
Total	

Budget Sheet

EXPENSES		
Expense Description	Supported By (Grant, School, In-Kind, Donation)	Project Cost
Services: Artist, Technical Advisor		
Equipment that will be Inventoried		
Expendable Materials		
Professional Development (List proposed PD connected to the grant) Must be 20 percent of AAEI Grant requested. This does not include the total project cost.		
In-Kind (Volunteer, Services or Materials)	Source Description	
TOTAL EXPENSE of the Proposed Project	TOTAL	

INCOME		
INCOME (List all forms of income: AAEI Grant Requested, Donations, Fees for Admission, Fund Raising, etc.)		
Source of Income	Notes	Income
AAEI Grant Request	Total Request from the ALSDE	
Total of In-Kind	Total of In-Kind	
TOTAL INCOME (Must Match Total Above TOTAL Project Cost)	TOTAL	

Alabama Arts Education Initiative (AAEI) Application

SCHOOL/STAFF COMMITMENT STATEMENT

Please have staff (administrators and faculty) members participating with the grant sign below.

(Attach a copy of your staff roster. Include additional pages if necessary.)

I understand that my school is applying for an AAEI Grant. As a requirement of this grant, I accept the responsibility for participating in professional development; attending planning sessions; and collaborating with colleagues, parents, and partners as our school works to develop comprehensive arts education programs. These programs will afford our students a more meaningful, hands-on education in and through the arts.

<u>Name and Signature</u>	<u>Title</u>	<u>Grade/Subject</u>
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
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21.		
22.		
23.		
24.		
25.		

Alabama Arts Education Initiative (AAEI)
Planning and Professional Development Grant Application
Schools and School Systems
CERTIFICATION PAGE

Required Signatures:

I have read the requirements and application of the AAEI grant and agree to support this grant if received.

Signature of Principal: _____ Date: _____

Signature of School Arts Coordinator: _____ Date: _____

Signature of CSFO: _____ Date: _____

Signature of Superintendent: _____ Date: _____

List required names of identified grant applicants who may serve as an AAEI regional preliminary grant review reader. These names will be randomly selected by ALSDE personnel. If either of the below names are selected and cannot serve on the regional grant review committee, then it becomes the responsibility of the named person to find a replacement reader from the team. If a replacement is not identified in the designated time and/or the ALSDE not notified, then this grant application will be disqualified.

Name: _____
Signature

Name: _____
Signature

PLEASE NOTE: AAEI grant funds may not be used to purchase refreshments/food for meetings, bricks and mortar, or used to supplant/offset existing teacher salaries. You MUST abide by the school system procedures for expenditure of funds.

Due Date: October 31, 2020, by 4 p.m.

Late Applications will not be accepted.

Submit a PDF file of the completed application by email to:

ameadows@alsde.edu

Arts Program Partners

Alabama Institute for Education in the Arts
Randy Foster, Executive Director
334-396-2432
rfoster@asf.net

Alabama Arts Alliance SAIL
Donna Russell, Executive Director
334-269-1435
drussell@alartsalliance.org

Alabama State Council on the Arts
Diana Green, Arts Education Program Director
334-242-4076, ext. 241
diana.green@arts.alabama.gov

**Alabama Arts Education Initiative (AAEI)
2020–2021 Grant Application “C” General Information
Community Organization Section I**

Organization’s Legal Name: _____

Telephone: _____ Website: _____

Address: _____ City: _____ State: _____ Zip: _____

Chairman of the Board: _____ Number of Board Members: _____

Number or Active Volunteers: _____ Number of Full-time Staff: _____ Number of Part-time Staff: _____

Grant Project Contact: _____ Position: _____

Telephone: _____ Fax: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

First Time AAEI Applicant? Yes No If no, which years: _____

Organization’s Mission Statement: _____

Year Incorporated: _____ Federal ID: _____ STAARS Vendor Code: _____

Organization Experience with Education Outreach	
List schools for which your organization has previously provided arts learning activities	
<u>Name:</u>	<u>Date:</u>
<u>Name:</u>	<u>Date:</u>
<u>Name:</u>	<u>Date:</u>
<u>Name:</u>	<u>Date:</u>
<u>Name:</u>	<u>Date:</u>
<u>Name:</u>	<u>Date:</u>

Describe previous programs that you have offered to schools and include how these programs were funded.	
<u>Program Description</u>	<u>Funded By:</u>
<u>Program Description</u>	<u>Funded By:</u>
<u>Program Description</u>	<u>Funded By:</u>
<u>Program Description</u>	<u>Funded By:</u>
<u>Program Description</u>	<u>Funded By:</u>

Section II: Schools/System Partners General Information	
<p>An organization is required to partner with an Alabama Public School or School System. By providing this information you confirm that planning and collaboration with school personnel has already taken place and that the school and system agree to support this project.</p>	
School System:	
Superintendent:	
Telephone:	Email:
CSFO:	
Telephone:	Email:
List state programs or initiatives in which the above school system or schools are currently active participants:	
State School Board Member:	State School Board District:

List the School/Schools to be served.	
School Name and Address:	Principal:
	Telephone:
School Name and Address:	Principal:
	Telephone:
School Name and Address:	Principal:
	Telephone:
School Name and Address:	Principal:
	Telephone:
School Name and Address:	Principal:
	Telephone:

School Planning Personnel	
Please list all school personnel involved in planning the collaboration with Community Partner Organization (include attachment if necessary).	
Name:	Position:
Name:	Position:
Name:	Position:
Name:	Position:
Name:	Position:
Name:	Position:
Name:	Position:
Name:	Position:
Name:	Position:

Section III: Project Description Abstract

Abstract/Summary: Please provide a one paragraph description of your proposed project that includes a summary of your activities and what you propose to accomplish with those activities. This statement will be used for quick reference by review panel.

Section III: Project Description Need

Need: Identify specific gaps in arts education for the schools to be served and briefly explain how this project will address those gaps.

Section III: Project Description Professional Development (PD)

Quality of Professional Development Plan: Twenty percent of budget expenses must be allocated to professional development. Community organizations are expected to establish a plan to increase the capacity for the organization’s project personnel to teach and collaborate within the public school environment, while providing standards-based instruction as established by the *2017 Alabama Course of Study: Arts Education*. The PD plan description should include an identification of professional development needs for project personnel, specifically for this project, and how those needs will be addressed with PD activities. This plan must align with budget allocations proposed. (Note: The Alabama Arts Alliance and the Alabama Institute for Education in the Arts provide approved services and training in collaboration strategies appropriate for community organizations. All other PD programs must be pre-approved by the ALSDE and related directly to the proposed application.)

Section III: Project Description Personnel

Quality of Personnel: Please list qualifications of proposed project staff/personnel related to education (i.e., degrees, certifications, continuing education experience, workshops in arts integration, experience working in schools) that support the capacity of your organization to provide high-quality, standards-based arts curriculum in Alabama schools, specifically for this project (include attachment if necessary).

Name:	Qualifications:
Name:	Qualifications:
Name:	Qualifications:
Name:	Qualifications:
Name:	Qualifications:

Section III: Project Description Evaluation

Quality of Evaluation: Organizations are expected to address the needs of partnering schools by identifying gaps and establishing measurable goals. Using the statement of need at the beginning of the Project Description, explain how you will measure progress toward addressing those gaps and how you will provide for ongoing feedback throughout the year to be used to provide for continuous improvement.

Budget Sheet

EXPENSES		
Expense Description	Supported By (Grant, School, In-Kind, Donation)	Project Cost
Services: Artist, Technical Advisor		
Equipment That Will Be Inventoried		
Expendable Materials		
Professional Development (list proposed PD connected to the grant) Must be 20% of AAEI Grant requested this does not include the total project cost.		
In-Kind (Volunteer, Services or Materials)	Source Description	
TOTAL EXPENSE of the Proposed Project	TOTAL	

INCOME		
INCOME (List all forms of income: AAEI Grant Requested, Donations, Fees for Admission, Fund Raising)		
Source of Income	Notes	Income
AAEI Grant Request	Total of Request from the ALSDE	
Total of In-Kind	Total of In-Kind	
TOTAL INCOME (Must Match Total Above TOTAL Project Cost)	TOTAL	

Alabama Arts Education Initiative (AAEI)
Planning and Professional Development Grant Application
Community Organization
CERTIFICATION PAGE

Required Signatures:

I have read the requirements of the AAEI grant and agree to support this grant if received.

Executive Director: _____ Date: _____

Signature of Principal: _____ Date: _____

Signature of Superintendent: _____ Date: _____

List required names of identified grant applicants who may serve as an AAEI regional preliminary grant review reader. These names will be randomly selected at the ALSDE. If either of the below names are selected and cannot serve on the regional grant review committee, then it becomes the responsibility of the named person to find a replacement reader from the team. If a replacement is not identified and the ALSDE not notified, then this grant application will be disqualified.

Name: _____ Name: _____
Signature Signature

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