



ALABAMA
SCHOOL
COUNSELOR
ASSOCIATION

Template for Developing a School Counseling Program Goal in SMART-Goal Format

By _____ (end date), _____ (target group)

will _____ (increase/decrease something

related to achievement, attendance or behavior) by _____ % (measure of change)

from _____ (baseline data) to _____ (target data).

Data Source: _____

Identify outcome data (achievement, attendance or behavior) supporting need for this goal:

Identify supporting contextual (perception) data (from relevant stakeholders) to further understand this goal:

Identify any possible systemic issues (policies, procedures, school- or districtwide) related to this goal:

Identify school programs/activities currently employed to address this goal:

Identify possible school counselor interventions/strategies to address this goal: